

CHRYSLER



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2004 CHRYSLER PACIFICA



— *AMI Auto World Magazine*

Far beyond the SUV lies a new plateau. A striking silhouette with a singular presence. A shape that evokes luxury. Athleticism. Refinement. A quiet confidence. The melding of American design and German engineering. Of want and need. And with it, a resolution to one of life's great complexities. The quest for one car that does it all. Any road. Any reason. Pacifica.





LUXURY ALL-WHEEL DRIVE IN BRIGHT SILVER METALLIC

FIVE-STAR



PACIFICA HAS EARNED THE U.S. GOVERNMENT'S
HIGHEST CRASH-TEST RATINGS FOR
FRONT- AND SIDE-IMPACT PROTECTION





Pacifica's safety and security features imbue you with confidence. Available supplemental side-curtain air bags* offer additional protection to all three rows of passengers in a side-impact collision, while an inflatable knee blocker helps keep the driver in optimum position. Standard four-wheel disc antilock brakes with available traction control help maintain control.



DRIVER AND FRONT-PASSENGER AIR BAGS* ARE STANDARD AND SUPPLEMENTAL SIDE-CURTAIN AIR BAGS* ARE AVAILABLE. STEEL CAGE BODY STRUCTURE PROVIDES A FIRM FOUNDATION FOR PACIFICA'S SAFETY AND SECURITY FEATURES. AVAILABLE TIRE PRESSURE MONITORING SYSTEM ALERTS YOU IF ONE OF YOUR TIRES IS RUNNING TOO HIGH OR LOW.

*Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or the seat belt positioned correctly for the child's age and size.

Seek a new direction. Find your own way. Pacifica's available in-cluster navigation system places turn-by-turn directions right in front of the driver. You can keep your hands on the wheel, eyes on the road. And, like all of Pacifica's comfort-and-convenience features, it's easy to use.



CONTROLS FOR THE IN-CLUSTER NAVIGATION SYSTEM ARE EASILY ASSIMILATED AND WITHIN EASY REACH. ERGONOMICALLY DESIGNED POWER SEAT SWITCHES ARE THOUGHTFULLY LOCATED ON THE FRONT DOOR PANELS. OPTIONAL HIGH INTENSITY DISCHARGE HEADLAMPS PROJECT THREE TIMES MORE LIGHT THAN STANDARD HEADLAMPS.





LUXURY ALL-WHEEL DRIVE IN LIGHT ALMOND PEARL METALLIC

Ease of access. Ease of use. Complete comfort. Pacifica's convenient step-in height ensures a graceful arrival and departure for you and your passengers. Second-row passengers go in first-class comfort, relaxing in reclining seats with available individual heat controls and leather trim.



FIRST-CLASS SEATING IN THE FIRST TWO ROWS SURROUNDS YOU IN AVAILABLE LEATHER-TRIMMED LUXURY. THE CENTER CONSOLE EXTENDS TO THE SECOND ROW, HOUSING CONTROLS FOR OPTIONAL HEATED SEATS AND STORAGE. AUDIOPHILES WILL APPRECIATE THE AVAILABLE 385-WATT INFINITY™ INTERMEZZO™ DIGITAL 5.1 SURROUND-SOUND AUDIO SYSTEM WITH SEVEN SPEAKERS AND AN EIGHT-INCH SUBWOOFER, WHICH RIVALS A HOME STEREO. BE SURE TO ASK ABOUT OPTIONAL SIRIUS™ SATELLITE RADIO* WITH 100 PROGRAMMING CHOICES BEAMED DIRECTLY TO YOUR CAR. AN OPTIONAL DVD REAR SEAT VIDEO™ SYSTEM PLAYS MOVIES ON A FOLD-DOWN SEVEN-INCH LCD SCREEN.

*Mopar option; hardware and subscription extra. Only available in the Continental United States.





LUXURY ALL-WHEEL DRIVE LEATHER-TRIMMED INTERIOR IN LIGHT TAUPE



SECOND AND THIRD ROWS OF SEATS FOLD FLAT FOR ADDED VERSATILITY

Properly secure all cargo.

Pacifica bestows the greatest luxury of all: the luxury of space. With seats up, you have room for six to ride in the utmost comfort. Folding the seats in the second and third rows opens a plenitude of cargo-carrying possibilities. Gift boxes, skis, luggage—it all has a place in Pacifica.



PACIFICA'S AVAILABLE POWER LIFTGATE OPENS AND CLOSES WITH THE TOUCH OF A BUTTON ON YOUR KEY FOB.
ALL REAR SEATS FOLDED, PACIFICA OFFERS A SPACIOUS 79.5 CUBIC FEET OF CARGO-CARRYING CAPACITY.
STOW SMALL ITEMS THAT YOU DON'T WANT OTHERS TO SEE IN THE CARGO STORAGE AREA UNDER THE REAR CARGO FLOOR.

Open road. Open eyes. Open to new possibilities. Pacifica perfectly packages performance and luxury to create something entirely new. With available all-wheel drive, it can hold its own on the road—any road. And get you there with equal parts style and exhilaration.



PACIFICA'S POTENT 3.5-LITER 24-VALVE SOHC V6 POWER PLANT PRODUCES 250 HORSEPOWER AT 6,400 RPM. CALIBRATION OF SUSPENSION, STEERING AND PERFORMANCE TIRES GIVE PACIFICA SPORT SEDAN HANDLING. STANDARD AUTOMATIC TRANSAXLE WITH AUTOSTICK* ALLOWS YOU TO MANUALLY CONTROL YOUR UPSHIFTS AND DOWNSHIFTS.



EXTERIOR COLORS



PREMIUM MODEL AVAILABLE IN BRIGHT SILVER METALLIC, DEEP MOLTEN RED PEARL, LIGHT ALMOND PEARL METALLIC, ONYX GREEN PEARL, MIDNIGHT BLUE PEARL OR STONE WHITE. ALL COLORS FEATURE A CLEAR COAT FINISH.

INTERIOR COLORS, FABRICS, AND WHEELS



DARK SLATE GRAY AND LIGHT TAUPE/TAUPE INTERIORS ARE AVAILABLE WITH ALL EXTERIOR COLORS. LIGHT TAUPE LEATHER TRIM INTERIOR WITH DEEP JADE ACCENT IS ONLY AVAILABLE WITH THE FOLLOWING EXTERIOR COLORS: ONYX GREEN PEARL, SATIN JADE PEARL, AND STONE WHITE. WHEELS (TOP TO BOTTOM): 17-INCH SPARKLE SILVER PROTECTOR 2 ALUMINUM WHEEL, 17-INCH SPARKLE SILVER PROTECTOR 2 CHROME ALUMINUM WHEEL.

PACIFICA PREMIUM

ABS Brakes – Four-wheel disc antilock brakes

Air Bags* – Next Generation, multistage driver and front-passenger, and driver's inflatable knee blocker

Air Conditioning – Dual Zone Automatic Temperature Control with particulate air filter and integral outside temperature display

Brake-Park Interlock – Cannot shift out of Park unless brake pedal is applied

Child-Protection Rear Door Locks

Child Seat Anchor System (LATCH) – Lower anchors and upper tether anchors for compatible aftermarket child seats

Console – First- and second-row floor: Storage compartment, front and rear cup holders, cell phone holder, power outlet, rear airflow control and vents

Enhanced Accident Response System

Fuel Tank – 23-gallon with tethered cap

Glass – Sunscreen/privacy (rear and sides) and solar-control (front row and windshield)

Headlamps – Halogen reflector with off-time delay

Liftgate Unlock – Remote

Lighting – Liftgate floodlamp, fade-to-off courtesy lamps, illuminated entry, two front map lamps, four rear reading lamps

Mirrors – Dual folding, power, heated side mirrors; Dual interior illuminated vanity mirrors

Power Accessory Delay

Power Driver's Seat – Eight-way

Power Front-Passenger Seat – Four-way

Power Outlets – Four (two front, one second-row, one cargo area)

Remote Keyless/Illuminated Entry – Includes illuminated entry with controls for power door locks, power liftgate (if equipped) and panic alarm

Seat Belts – Lap/shoulder at all seating positions; pretensioners and height-adjustable upper anchors at front positions

Seating – First row – low-back buckets with inboard armrests; Second row – fold-flat, low back buckets with individual inboard armrests; Third row – two-passenger, fold-flat split bench

Sentry Key® Theft Deterrent (Vehicle Immobilizer) – Integrated key/fob

Sound System – AM/FM CD player with changer controls, seven Infinity™ speakers and steering wheel-mounted audio controls

Speed Control – Electronic with steering wheel-mounted controls

Steering Wheel – Leather-wrapped

Suspension – Independent, performance-tuned, Front – MacPherson,

Rear – Five-link, load-leveling

Transmission – Four-speed automatic with AutoStick®

Wheels – 17-inch aluminum six-spoke

Windows – Power front and rear with one-touch-down on all four and from driver's master switch

Windshield Wipers – Speed-sensitive; front – variable intermittent; rear – intermittent

PACIFICA PREMIUM OPTIONS

Air Bags* – Supplemental side-curtain for all three rows

Cargo Convenience Group – Rear cargo net, tonneau cover, roof rack crossbars and rear fascia step pad

Engine Block Heater

Rear Cargo Net – Included with Cargo Convenience Group

Rear Fascia Step Pad – Included with Cargo Convenience Group

Roof Rail Crossbars – Included with Cargo Convenience Group

Smoker's Group – Ashtray and cigar lighter

Sound System – In-dash, six-disc CD/DVD changer, includes RCA-type input jacks for video devices, game consoles and MP3 players

Tonneau Cover – Included with Cargo Convenience Group

Traction Control – Low-speed

PACIFICA LUXURY

Pacifica Luxury Includes all Premium Features

PLUS:

Air Bags* – Supplemental side-curtain for all three rows

Adjustable Pedals – Power with memory

Chrysler Memory System – Controls exterior mirrors, adjustable pedals, driver's seat position and radio presets for two drivers

Console – Overhead: Includes map lamps, sunglasses holder, sunroof and power liftgate controls (if equipped) and HomeLink® Universal Transceiver

EVIC – Electronic Vehicle Information Center display located in instrument cluster

Fog Lamps – Front

Headlamps – Automatic

HomeLink Universal Transceiver – Programmable, three-function, with remote controls for garage door opener, interior/exterior home lighting or security devices (located in Overhead Console)

Mirrors – Driver-side exterior and rearview mirrors with electrochromic dimming

Power Driver's Seat – 10-way

Tire Pressure Monitoring System – Low/high pressure display in EVIC

Trip Computer – Located in instrument cluster

PACIFICA LUXURY OPTIONS

Includes all Premium options

PLUS:

All-Wheel Drive

DVD Rear Seat Video™ System – Rear headliner-mounted, seven-inch diagonal screen with remote control and two wireless headsets. Connects to optional six-disc in-dash CD/DVD changer (requires Power Liftgate)

Headlamps – High Intensity Discharge (HID)

Heated Seat Group – Heated front- and second-row seats (requires leather-trimmed interior)

Leather-Trimmed Interior – Front- and second-row seats

Liftgate – Power, includes overhead console and integrated key button controls

Navigation System with GPS – Integrated in-cluster map display

Sound System – 385-watt Infinity™ Intermezzo™ Digital 5.1 Surround Sound system, AM/FM cassette/CD/equalizer/changer controls, eight speakers including an eight-inch subwoofer

Sound System – SIRIUS Satellite Radio Prep*

Sunroof – Power with sunshade and one-touch-open control

UConnect™ Hands-Free Communications System

Wheels – 17-inch aluminum, chrome-plated, six-spoke

The specifications on these pages will help you choose a model and identify any preferred options. Detailed prices, current incentives and specifications are available through the resources listed below. Whether you prefer to ask your dealer, visit our Web site, or give us a call, we're here to help you.

VISIT YOUR DEALER. Your Chrysler dealer's knowledgeable and professionally trained staff will guide you through the shopping process with expert advice.

VISIT CHRYSLER.COM. Our Web site offers detailed information on all Chrysler products. You can virtually assemble any car or minivan you like...choose the model with your favorite color combinations, equipment and features – and then price it all out.

CALL 1-800-CHRYSLER. Our friendly and knowledgeable product information specialists are available seven days a week, 8 a.m. – midnight (EST) to answer your questions.

WARRANTY. One of the many privileges of Pacifica ownership is the Pacifica premium care plan,¹ which includes a transferrable 7-year/70,000-mile Powertrain Limited Warranty² and 3-year/36,000-mile bumper-to-bumper warranty!³ Also included are 24/7 roadside assistance and a complimentary courtesy vehicle for scheduled dealer visits. Peace of mind comes free.



FINANCING OPTIONS. Chrysler Financial, a member of the DaimlerChrysler Services Group, offers flexible payment plans and financing products to qualified buyers. Ask your Chrysler dealer to help you arrange a Chrysler Financial financing or leasing plan that meets your driving needs and your lifestyle. To learn more, visit chryslerfinancial.com. Once you're there, you can use our payment estimator, determine which vehicles fit your budget, and apply for preapproval.

All product illustrations, specifications and competitive comparisons are based upon current information at the time of publication approval. Although descriptions are believed correct, complete accuracy cannot be guaranteed. DaimlerChrysler reserves the right to make changes at any time, without notice or obligation, in prices, specifications, equipment, colors and materials, and to change or discontinue models. Some of the equipment shown or described throughout this catalog is available at extra cost. See your dealer for the latest information.

*Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or the seat belt positioned correctly for the child's age and size. ¹Mopar option; hardware and subscription extra. Only available in the Continental United States. ²Plan provides benefits during the initial 3-year/36,000-mile limited warranty period. See dealer for plan details. ³See dealer for a copy of these limited warranties. Excludes normal maintenance and wear items. A deductible applies to the 7/70 Powertrain Limited Warranty. HomeLink is a registered trademark owned by Johnson Controls, Inc. Infinity is a registered trademark of Harman International Industries, Inc. ©SIRIUS Satellite Radio, Inc. 2003. Rear Seat Video, Sentry Key and UConnect are trademarks of DaimlerChrysler Corporation.